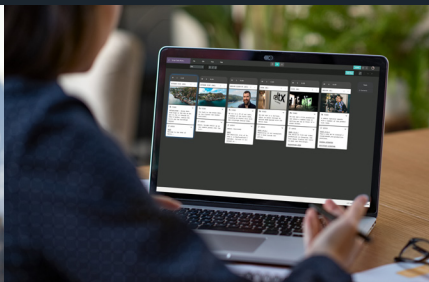


Partner with **Celtx**

2023 Partnership Opportunities



INTRODUCTION

Welcome to the world of Celtx, a comprehensive and user-friendly platform for filmmakers, screenwriters, and storytellers of all kinds. Celtx offers a complete suite of tools to help you bring your creative ideas to life, from pre-production planning to final post-production edits. Whether you're working on a short film, a feature-length project, or a television series, Celtx has everything you need to streamline your workflow and collaborate seamlessly with your team. This document will provide an overview of the partnership opportunities available with Celtx. We look forward to working with you to create something truly special!

ABOUT CELTX

Everyone has a story to tell.
Here's ours.

Celtx is an industry leader in online scriptwriting and media production planning software. Our tools transform how creators write, plan, and manage video and interactive media production. We develop cloud-based software for the early stages of media production designed for writing, planning, and managing projects for film and television, commercials, documentaries, and interactive media.

We pioneered the all-in-one production studio to help script writers, studios, and creative enterprises worldwide streamline workflows from concept to camera. Founded in Newfoundland and Labrador, Canada, in 2000, Celtx was first introduced in 2006 and was acquired by Backlight in 2021.

Our vision? To ignite the creative potential of the next generation of storytellers through transformative technology. Our mission? To provide industry-leading script writing software and media production solutions that empower creators to tell their stories.



Used by
writers
in 180+
countries



Over 5 million
verified Celtx
accounts



Used in
25,000+
educational
institutions

ABOUT BACKLIGHT

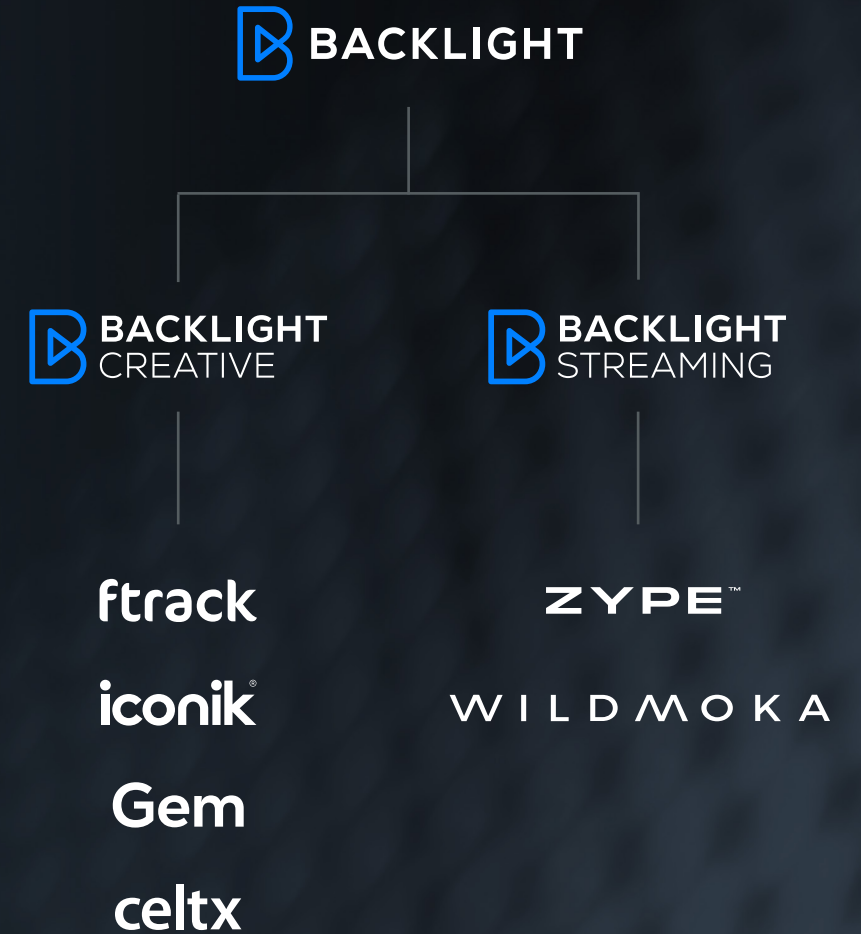
Powerful cloud-native SaaS for creating and delivering impactful video and entertainment efficiently and at scale.

Backlight is a global media technology company that dramatically improves every stage of the video and entertainment content lifecycle - from creation through monetization.

Video-forward organizations solve their mission-critical business and operational challenges by partnering with Backlight's two divisions.

Backlight Creative provides award-winning software solutions for secure and efficient media management, production tracking and creative collaboration including ftrack, iconik and Celtx product lines. Backlight Streaming delivers leading cloud-native solutions for OTT, monetization and hyper-distribution from the Zype and Wildmoka product lines.

Backed by leading growth equity investment firm PSG, Backlight has scaled its revenue, team and solutions rapidly with the acquisition of five, fast-growing media technology brands: ftrack, iconik, Celtx, Zype and Wildmoka.



WHO WE SERVE



Students & Educators

Across the world, Celtx is the preferred software of choice for learning the art of scriptwriting. From Middle Schools to Higher Education, Celtx is used by students and trusted by educators to usher in the next generation of storytellers.



Writers

Whether they're industry professionals writing their next project for the big screen, or a recent graduate newly inspired to put their vision on paper, Celtx has helped writers create over 10 million projects since our founding.



Agencies & Business

With Pro level features engrained in our writing studio, Celtx enables professionals and organizations of all sizes to move multiple productions forward - on-time and on-budget.



PARTNERSHIPS AT CELTX

If there's one common theme with the people and organizations we partner with at Celtx, it's Passion.

A passion for creatives. A passion for stories. A passion for lifting people up.


Every year, Celtx partners with dozens of individuals and companies around the globe to use our platform to shine a light on emerging creatives and to provide tools at no cost to mission-driven storytellers.

All too often, the Creative industry is focused on Hollywood and the marquee players in the field. Celtx and Backlight prefer to focus on lifting up anyone who has a story to tell - but faces challenges in getting that story to the world. We partner with schools, film festivals, homegrown events, technology companies and more to foster an ecosystem for new and interesting stories to get their time to shine.


If you're passionate about storytelling and believe that a rising tide lifts all boats, we'd like to talk.

PARTNERSHIPS FOR INDIVIDUALS

What We Offer

 An Annual Writer Pro Plan

 Exposure on Celtx.com and Celtx Socials


 Affiliate Partnership

 Potential Event Partnership

 Celtx Swag

 Logo Usage

What You Provide

 Testimonial for Celtx use

 (If Affiliate) Referrals

 Video interview

 Potential Event Partnership

PARTNERSHIPS FOR ORGANIZATIONS

What We Offer



An Annual Team Plan



Exposure on Celtx.com and Celtx Socials



Affiliate Partnership



Logo Usage



Potential Event Partnership



Personal Celtx Training/Onboarding

What You Provide



Testimonial for Celtx use



(If Affiliate) Referrals



Video interview



Logo usage



Potential Event Partnership

PARTNERSHIPS FOR SUCCESS

Discover how Celtx users have transformed their creative projects and streamlined their production workflows with the help of our innovative software.



“The intuitiveness of the script editors enables even new users to easily translate their thoughts into words. An added and unique feature of Celtx is the ability for two or more writers to collaborate simultaneously, regardless of their location, and even via mobile devices, which has been an invaluable tool..”

Brian Levant

Hollywood writer, director, and producer



“When it was time to write the screenplay, Celtx was a huge factor in the drafting phase. Utilizing the Celtx Revision [tracking] feature was very effective...the Read Through feature with different character voices was great to use.”

Kiyoka Rhodes

Emmy-nominated writer, producer, director and award-winning filmmaker

“As a scriptwriter myself - and someone who has seen thousands of scripts good and bad - I can tell you that Celtx empowers storytellers to write great scripts that really stand out.”

Elliot Grove

Founder, Raindance Film Festival



NEXT STEPS

If you're ready to partner with us,
simply fill out the form here
celtx.com/partnerships-form or email
us at celtx-affiliates@backlight.co.

We'll be in contact as soon as possible to learn more about you
and your organization's goals and how a potential partnership
engagement could work for everyone involved.

We're excited to work with you and to help storytellers, together!





celtx.com